

Reach the audiences you need for your  
quantitative and qualitative online research.

We provide data, technology and services which allow  
market researchers to generate insights.

## What we offer



**TRUE PANELS**  
IN 13 EUROPEAN  
COUNTRIES



**ACTIVE AND HIGHLY  
QUALIFIED PANELLISTS**  
2.5 MILLION



**A NETWORK  
OF PARTNERS**  
REACHING PANELLISTS  
THROUGHOUT THE WORLD



**QUANTITATIVE &  
QUALITATIVE DATA**  
THROUGH ONLINE SURVEYS  
& ONLINE CONVERSATIONS

## We help you meet your business needs

Ad hoc studies  
Digital campaign tracking  
Passive measurement  
24 hour omnibus  
Product testing (IHUTs)  
Usability testing research  
Online focus groups

Qualitative and quantitative recruitment  
Recruitment for online communities  
Interactive solutions  
Device agnostic projects  
Instant conversations  
Blogs  
Mobile diaries  
Mobile ethnography

## We provide access to people in 13 European countries

France, UK, Germany, Italy, Spain, Belgium,  
Switzerland, Austria, Sweden, Finland, Denmark,  
Norway, Netherlands. In addition we service further  
countries across the globe using a network of trusted  
partners.

## We ensure the quality of the data

Constant recruitment of double opt-in panellists through broad  
and reliable recruitment sources.  
Ongoing panel management, monitoring, cleaning and profiling.  
Project based quality checks, and systematic cleansing of our panels.  
Our platforms are hosted in the European Union on our own secure  
servers.

### A TRUSTED PARTNER

Bilendi adheres to the quality standards defined by the market research industry  
and is a member of the major European professional associations.

Our quality management fulfills the  
strict criteria of the international  
ISO standards 20252:2019.



Contact us: [rfq.fi@bilendi.com](mailto:rfq.fi@bilendi.com)

## We offer a wide range of services in 13 offices in Europe

Powerful tools developed in-house.  
Our dedicated and flexible teams based in 13 European  
offices are ready to assist you at every stage of the project.

